

The VNR in a Nutshell – National Strategies for SDGs.

Germany

Capital	Berlin
Population	80,682,000
Area (in sq.km)	357340
Languages	German
Poverty rate	0.916
Human Development Index (2015)	0.926
International	
Tourist Arrivals	34,970,000
Sources: World Bank, UN Data, UNWTO	



The recognition of the role of tourism in sustainable development and the emphasis placed in the SDGs on the development of public policies for sustainable tourism is a landmark breakthrough that provides a unique opportunity for all governments to create a sound and favourable policy foundation.

The first two years of the implementation of the 2030 Agenda have shown that countries are making headway in aligning national strategies, adapting institutional frameworks and adjusting policies to realize the SDGs.

The countries' efforts have been reported in the Voluntary National Reviews (VNRs), presented by UN Member States during the High-level Political Forum on Sustainable Development (HLPF) in 2016 and 2017.

Title of VNR: Report of the German Federal Government to the High Level Political Forum on Sustainable Development 2016

Presenter for VNR: Homs Silberhorn, Parliamentary State Secretary to Federal Minister for Economic Cooperation and Development of Germany

National Thematic Focus:

The key principles guiding the national sustainability policy are:

1. Intergenerational equity
2. Quality of life
3. Social cohesion
4. International responsibility

Institutional Arrangement:

In Germany, SDG implementation is being driven by the high-level State Secretaries' Committee for Sustainable Development - headed by the Federal Chancellery with representation from all Federal ministries. Each ministry analyses the Goals relevant to its mandate and identifies means to achieve them. The Federal Chancellery consults with each of the Federal ministry on its progress and coordinates the relevant programs of individual ministries, to ensure consistent implementation of the strategy.

For coordination, the Federal Chancellery presides over a working group of heads of sub-departments from all ministries, which complements the Committee. The working group focuses on the technical preparation and implementation of the resolutions of the State Secretaries' Committee, and coordinates working-level activities relevant to sustainability issues.

SDG Incorporation to National Framework:

In Germany, the National Sustainable Development Strategy, prepared by the Federal Chancellery with the involvement of all ministries, provides a key framework for implementing the 2030 Agenda in Germany. Its final, revised draft focuses on each individual Goal and proposes actions that the Government could undertake for its implementation. The Strategy revised in 2016 will be further developed and updated every four years.

Tourism Ministry /NTA portfolio:

Tourism policymakers within [Federal Ministry for Economic Affairs and Energy](#)

Tourism and SDGs in Germany:

Opportunities

- Economic development
- Partnerships
- Value chain development



Regarding SDG 8, and in view of global responsibility, Germany promotes the diversification of value chains in the tourism sector to integrate new, local products and services of local cultures (p. 37: Report on Goals and Associated Targets: SDG 8: Global Responsibility)

- Sustainable consumption and production



One of the measures for SDG12 implementation in Germany is The National programme for Sustainable Consumption of 2016 which identified six main fields of action: mobility, food, housing and residential, work and office, clothing, leisure and tourism

- Economic development
- Partnerships
- Science and Research



One of the measures to implement SDG 8: research and pilot projects for sustainable tourism to promote environmentally sound and socially equitable tourism in Germany and abroad.

Resources and Useful Links

[Germany VNR 2016](#)