

THE



INNOVATION > DISRUPTION > TECHNOLOGY



The TOURISM & TECH HACKATHON

The Tourism and Tech Hackathon Summits is a project driven by a vision to disrupt the Tourism industry in Africa. It works with the public & private sector to drive the growth & development of the industry through:

- ❑ Emerging technology driven by innovations
- ❑ Sector inspiring policies that enhance growth & development
- ❑ Thoughtful stakeholders' engagement
- ❑ The exposure of players to knowledge on global best practices that engender quality services.



The Hackathon

- ❑ The Hackathon is a day convergence conference and exhibition for operators in the ICT/Telecoms and Tourism/Travel industry globally
- ❑ At the Tourism/Tech Hackathon, technology will meet tourism/travel and the impact of technology on tourism and travel will be showcased.
- ❑ Leading ICT/Telecoms companies will showcase latest trends that are presently driving the tourism/travel industry to growth and development in the global sphere
- ❑ The Hackathon will offer Tourism/Travel and ICT/Telecoms industry the platform to display industry latest innovations and services that will impact tourism/travel in Africa
- ❑ Experts in the tourism industry will deliver thought exciting papers
- ❑ Digital business opportunities in tourism/travel industry will feature in presentations from leading brands in the sector.



The Activities

- ❑ Welcome address from The Executive Director Brandworld Media
- ❑ Keynote address from the Minister of Communications
- ❑ Keynote address from the Minister of Tourism
- ❑ Keynote address from the President Association of Telecommunications Companies of Nigeria
- ❑ Keynote address from the Tourism sector reps
- ❑ Panel Discussions
- ❑ Declaring open the exhibition
- ❑ Paper presentations from Gold, Silver and Bronze sponsors
- ❑ Panel discussions
- ❑ Paper presentations from leading experts in the ICT/Telecoms and Tourism/Travel industry
- ❑ Launch of the TTHS Hub at Dinner/Award



Sponsorship Opportunity

PLATINUM CATEGORY N3 million

Benefits:

- ❑ Lead Exhibitor with full opportunity
- ❑ Conference Paper Presenter
- ❑ Commercial Presentation during the conference
- ❑ Full stage branding
- ❑ Profile listing in the event brochure
- ❑ Full Page Event Brochure Advert
- ❑ 12 Months Advert on TTHS website
- ❑ 7 Conference delegates/Award Night



Sponsorship Opportunity

GOLD CATEGORY N2million

Benefits:

- ❑ Exhibition Opportunity without fee
- ❑ Conference Paper Presenter
- ❑ Commercial Presentation during the conference
- ❑ Branding of the conference hall
- ❑ Profile Listing in the event brochure
- ❑ Half Page Event Brochure Advert
- ❑ 6 Months Advert on TTHS website
- ❑ 5 conference delegates/Award Night



Sponsorship Opportunity

SILVER CATEGORY N1million

Benefits:

- ❑ Exhibition Opportunity without fee
- ❑ Conference Paper Presenter
- ❑ Commercial Presentation during the conference
- ❑ Branding of the conference hall
- ❑ Profile Listing in the event brochure
- ❑ Half Page Event Brochure Advert
- ❑ 4 Months Advert on TTHS website
- ❑ 4 Conference delegates/Award Night



THANK YOU