

CONCEPT

Africa is a rich continent with very diverse cultures, heritage sites and indigenous fashion designs, which can be found in different countries. This Southern Summer School aims to investigate how digital technologies could be leveraged to communicate, promote and market African fashion designs and cultural tourism. Moreover, the school aims to inspire participants to work with local stakeholders from cultural tourism and fashion. The school will consist of lectures, visits to sites, hands-on workshops, as well as formal and informal activities, which are related to cultural tourism and fashion.

Additionally, this school will contribute to celebrate the 150 years of Namibian-Finnish relationship.

PRACTICAL INFORMATION

HOW TO APPLY

- Please send a complete CV and a one page motivation letter to unescochair@usi.ch. **A few places are still available:** applications will be considered until they are filled.
- Accepted candidates will be notified by December 2, 2019.
- Full payment is due by January 7, 2020.

FEE*

	intl.	Namibian
single room	900 EUR	3500 N\$
shared room	700 EUR	2500 N\$

*The fee includes accommodation, local transportation (by bus), lectures, visits and all activities during the school from February 9, 2020 dinner (arrival day in Windhoek) to February 15, 2020 breakfast and arrival in Windhoek.



Università
della
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United Nations
Educational, Scientific and
Cultural Organization



UNESCO Chair in ICT to develop and promote
sustainable tourism in World Heritage Sites
USI – Università della Svizzera Italiana
Lugano (Switzerland)

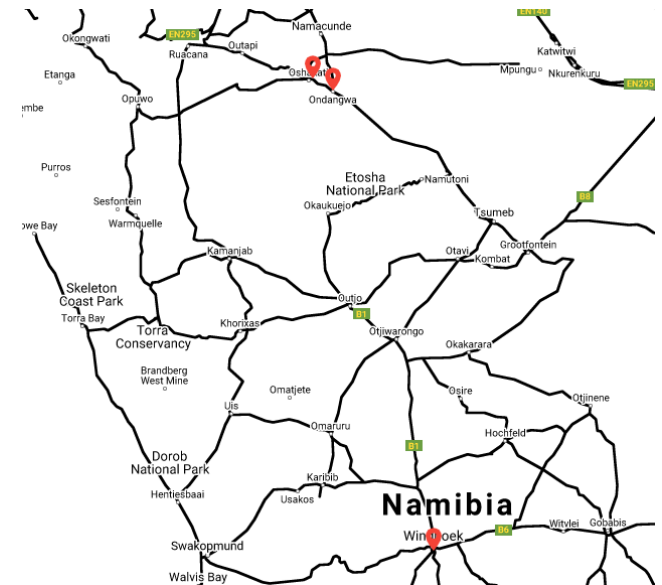


Turun yliopisto
University of Turku

SOUTHERN SUMMER SCHOOL

DIGITAL COMMUNICATION OF INDIGENOUS AFRICAN HERITAGE AND FASHION

FEBRUARY 9-15, 2020, NAMIBIA



LOCATION

The school will start off in Windhoek, then proceed to Ondangwa and Ongwediva. Its geographical location will create a perfect environment for learning, exchanging ideas and experiencing both cultural tourism and fashion.

VISITS TO ...

- National Museum of Namibia
- Namibia Craft Center
- Start Art Gallery
- The project room
- Owela Museum
- Bushman Art Gallery
- Franco Namibian Cultural Center
- Nakambale Museum
- Katura
- Endjala Lodge and village house
- Ongula cultural village

WHY PARTICIPATE

- Contribute to the co-creation of ICT solution to enhance sustainable cultural tourism and fashion communication
- Strengthen your knowledge through seminars and workshops
- Work with local tourism, heritage and fashion stakeholders
- Network with academics and practitioners
- Experience Namibian fashion and visit cultural heritage sites

WHO CAN PARTICIPATE

- Researchers
- Advanced Master students
 - PhD students
 - Post Docs
- Practitioners
- ICT experts
 - Tourism professionals
 - Fashion professionals

AMONG THE INSTRUCTORS

- Felix G. Bello - Namibia University of Science and Technology
- Maria N. Caley - University of Namibia
- Lorenzo Cantoni - USI Università della Svizzera italiana (Switzerland)
- Walter Iherjika - Federal University of Port Harcourt (Nigeria)
- Rayvisic Ndivo - Mount Kenya University, Kenya
- Maria Ndapewa Ntinda - University of Namibia
- Mauro Pezzè - Università della Svizzera italiana (Switzerland)
- Tamara Ratz - Kodolányi János University, Hungary
- Erkki Sutinen - University of Turku, Finland
- Heike Wanschiers-Theophilus - Namibia University of Science and Technology

Please check the website www.unescochair.usi.ch for an updated list of instructors.

ORGANIZERS

School of Computing of the University of Namibia (Windhoek, Namibia)

Department of Future Technologies of the University of Turku (Turku, Finland)

UNESCO Chair in ICT to develop and promote sustainable tourism in World Heritage Sites at USI - Università della Svizzera italiana (Lugano, Switzerland)

SUPPORTERS

