

# Pro-Women – Up-skilling Itineraries for Women as New Cultural Promoters to Enhance Territorial Heritage

## 2<sup>nd</sup> Press Release – September 2021

### About the project

*Pro-Women – Up-skilling Itineraries for Women as New Cultural Promoters to Enhance Territorial Heritage* is an Erasmus+ KA2 project (Project number: 2019-1-IT02-KA204-063176) that started in September 2019 and has a duration of 26 months.



The Pro-Women project wants to promote equal opportunities and social-labour inclusion of the **low-skilled** and **unemployed women** by providing intervention tools for **training** and **empowerment**. The target group will undertake a participative learning path to strengthen their competences and acquire new ones, with the final aim of supporting their employability in the Tourism sector. The project challenge is to operate in **sustainable tourism**.

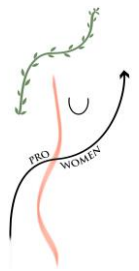
The main **objectives** of the project are:

- To boost cultural growth, enhancement of cultural heritages, social inclusion, and cohesion processes involving local communities.
- To valorise innovative methodological approaches aimed at women empowerment.
- To facilitate low-skilled and unemployed women's access to training, employment, and entrepreneurship by empowering them.
- To promote entrepreneurship among the target group as a way of improving its social and labour situation.
- To provide professionals and educators working with women with efficient tools as a Learning Package and Handbooks aimed at supporting target groups' social and labour integration.



The **target groups** of the project are:

- Women in a vulnerable situation - low-skilled / low-qualified and unemployed women and/or housewives who want to re-enter the labour market
- Professionals working with women in a vulnerable situation
- Local stakeholders related to the project field (travel, sustainable tourism, adult training etc.)



## Partners' meetings

The latest partners meeting took place on the 16<sup>th</sup> of July 2021, online. Partners discussed the final steps of the project and set several milestones for the final months of the project cycle. The project will end on the 31<sup>st</sup> of October 2021, and partners are working hard to deliver all necessary activities! Despite not having met in person since the kick-off meeting of the project in Rome in November 2019, due to the COVID-19 pandemic, all partners remained productive and eager to deliver results of the highest possible quality.



## Project progress



All partners have successfully completed the **pilot testing** of the Learning Course Package with women participants! The women developed the 3<sup>rd</sup> Intellectual Output – the **ATLAS for the enhancement of cultural and natural heritage of specific areas of 5 European countries** with the detection and description of 4 itineraries in each country. All country itineraries are available on the [project website](#). The 4<sup>th</sup> and final Output – **Handbook addressed to educators and trainers working with women in vulnerable situation** is also completed in English and all languages and is available on the [website](#)! The Handbook includes a detailed and practical guide for trainers and educators working with vulnerable women who wish to enter the sustainable tourism sector.



The project is slowly approaching its completion. All partners are working hard to complete pending tasks and organise the Final Conference in each country, where the project and its final results will be presented. Stay tuned for the Final Conferences in IT, CY, ES, FR, DE!

Visit the project [website](#) and the project [Facebook page](#) to stay up-to-date with the project!