



HIGH-LEVEL POLITICAL FORUM
ON SUSTAINABLE DEVELOPMENT

TOURISM AND THE SDGs: ACCELERATING THE 2030 AGENDA

WEDNESDAY 13 JULY 2022
AT 7.30 AM (GMT-4) NEW YORK TIME

OBJECTIVES

- Showcase how to better understand the Sustainable Development Goals (SDGs) from the perspective of tourism and recognize the true potential of the sector as a driver to achieve the SDGs
- Inspire action for the tourism sector to embrace a new sustainable development model, more inclusive, low carbon and innovative and in line with the SDGs
- Present the joint UNWTO – JICA Tourism Project Based Indicators for Achieving the SDGs Publication

TARGET AUDIENCE

- Public sector entities, at different levels of governance (national, regional, local level);
- International and national development partners and beneficiary of aid funds;
- Academia and civil society organizations;
- Private sector actors;
- Member States; and
- World tourism and sustainability audience.

AGENDA

Provisional Programme

Master of Ceremonies (MC): Mr Nikolaos Gkolfinopoulos, Senior Project Specialist, World Tourism Organization (UNWTO)

- 07.30 - 07.45 [Welcome remarks](#)
Ms. Zoritsa Urosevic, Executive Director, World Tourism Organization (UNWTO)
Mr. Shingo Morihata, Deputy Director General, and Group Director for Private Sector Development, Economic Development Department, Japan International Cooperation Agency (JICA)
- 07.45 - 07.55 [Presentation: Tourism and the Sustainable Development Goals](#)
Ms. Midori Barada, Special Advisor, Private Sector Development Group, Economic Development Department, JICA
Ms. Cláudia Lisboa, Technical Coordinator, Institutional Relations and Partnerships Department, UNWTO
- 07.55 - 08.55 [Panel Discussions: Power of Tourism as a driver for Sustainable Development](#)
Moderator: Prof. Vafadari M. Kazem (Ritsumeikan Asia Pacific University)
- Mr. Takashi Aoki, Project Leader, “Project for Enhancing the Mechanism for Sustainable Community Based Tourism Development in the North Region”, Dominican Republic
Mr. Chris Cocker, CEO, South Pacific Tourism Organization (SPTO)
Ms. Delphine Malleret-King, Executive Director, The Long Run
Ms. Lina Fernanda Pinto, international Cooperation Program and Delegate of the Directorate of Quality and Sustainable Development of the Vice-Ministry of Tourism Colombia
Ms. Nadine Pinto, Global Sustainability Manager, The Travel Corporation
- 08.55 - 09.00 [Closing remarks](#)