



SWITZERLAND



Students of Switzerland
**BE PART
OF CHANGE**

with your innovative and
sustainable ideas in Tourism



Get your thinking cap on because the **2022
UNWTO Students' League is starting in
Switzerland and we need your ideas!**

- Are you **25 or under?**
- Will you be a **Hospitality and Tourism Undergraduate students** for academic year 2022-2023?
- Do you want to be **part of change** for a more sustainable Tourism sector?
- Do you want to learn about what is happening in the sector from **Top professionals?**
- Do you want to **win exciting prizes?**
- Do you want to become the Swiss winning Team that will participate in the **Grand Global Final** with other Teams from around the world?

More information on
the UNWTO
Students' League
can be found at:

Click here!



UNWTO and the State Secretariat for Economic Affairs are launching the 2022 UNWTO Students' League - Switzerland, an innovative environment to empower and motivate tourism students by giving them real-time experience working on creating and presenting innovative sustainable solutions for the challenges that the sector is facing nowadays.

Through an online competition, Students from around the world will compete to give the tourism sector their best sustainable ideas on the pressing subjects of the sector, such as the themes chosen for this year, Tourism for Rural development, through the challenge "Off the Beaten Track".

This competition bridges the gap between students' education and training and the realities of our sector and therefore not only gives students more insight on our sector and on the possible job avenues that exist but also enables these young people to then enter the labor market as highly qualified and skilled professionals capable of adapting to any situation that may arise.

The 2022 UNWTO Students' League-Switzerland

Participants:

- **1 Team of 5 students** per Institution/University
- **Hospitality and Tourism Undergraduate Students** (19 to 25 year olds)

How:

1. Registration
(<https://www.unwto.org/form/2022-students-league-switzerland>),
Deadline 4 October 2022 at 23'59 CET
2. Challenge will be published for all previously confirmed participants on UNWTO Students League Platform so that they can start working on their solutions
3. Students/Teams will have 6 weeks to answer with their solution in English
4. Students will receive online learning sessions from top international experts on the challenge subject
5. International Jury panel will evaluate and score the solutions
6. Publication of Scoreboard
7. Live National Final4 competition in Switzerland with the 4 top Teams
8. Winning Team will participate in Global Grand Final

What do you gain?

- **Experience** from working on a real situation in the Tourism sector
- **Learning** about the best practices in the field **from top professionals**
- **Networking**
- Winning solutions will be **published in UNWTO e-publication**
- **Exciting prizes**

**WILL YOU AND YOUR TEAM BE THE
WINNING TEAM IN SWITZERLAND?**

