



# Economic, Social, and Environmental Sustainability In Tourism

HLPF 2023 Official side event (in person)

14 July 2023 | 13:15 - 14:30

Conference Room 3, United Nations Headquarters, New York

## OBJECTIVES

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- Showcase how to better understand the Sustainable Development Goals (SDGs) from the perspective of tourism and recognize the true potential of the sector as a driver to achieve the SDGs;
- Inspire action for the tourism sector to embrace a new sustainable development model that is more inclusive and innovative to accelerate the contribution of tourism towards the SDGs as per the Goa Roadmap For Tourism As A Vehicle For Achieving The Sustainable Development Goals led by the G20 Indian Presidency;
- Showcase how the public and private sector can advance effective sustainability actions that can be measured and reported in alignment with the SDGs;
- Inspire common action between the public, private and academic sectors for the tourism sector to achieve real sustainability by focusing on the economic, social and environmental aspects in tourism as well as governance;
- Promote sustainable recovery, advancing new ideas for sustainability and resilience of the tourism sector and supporting a stronger role of tourism in societies and global sustainability processes through inclusion of all relevant stakeholders in particular women and youth; and
- Mobilize the power of data for effective and real global action by drawing on:
  - The forthcoming Statistical Framework for Measuring the Sustainability of Tourism (MST) which is forging a global consensus for harmonized data on the economic, social and environmental performance of tourism at international, national and destination levels.
  - The newly launched work towards an Environmental, Social and Governance (ESG) Framework for Tourism Businesses focused on bringing the benefits of harmonization to private sector data.
  - The recently published UNWTO-JICA publication "Achieving the SDGs through tourism: Toolkit of Indicators for Projects (TIPs)" which provides guidance for project level data.

## TARGET AUDIENCE

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- Member States;
- Public sector entities, at different levels of governance (national, regional, local level);
- International and national development partners and beneficiary of aid;
- Academia and civil society organizations;
- Private sector actors; and
- World tourism and sustainability audience.

## PROGRAMME

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### 13.15 - 13.30 High Level Opening

High Level Opening introduced by Ms. Zoritsa Urosevic, Executive Director, UNWTO

H.E. Mr Csaba Kőrösi, President of the United Nations General Assembly

H.E. Ms. Lachezara Stoeve, President of ECOSOC

### 13.30 - 14.25 High Level Roundtable/Panel

Introduced and Moderated by Ms. Zoritsa Urosevic, Executive Director, UNWTO

H.E. Ms. Nikolina Brnjac, Minister of Tourism and Sport of the Republic of Croatia

H.E. Mr Shri G. Kishan Reddy, Minister of Tourism, Government of India

H.E. Mr Edmund Bartlett, Minister of Tourism, Jamaica

H.E. Ms. Rosana Morillo, Secretary of State for Tourism, Spain

Prof. Mr. Edward Brooks, Executive Director, co-Founder Oxford SDG Impact Lab

Mr. Matt Callaghan, Director of Customer and Operations, easyjet holidays

### 14.25 - 14.30 Conclusion

H.E. Dr. Ivan Šimonović, Permanent Representative of the Republic of Croatia to the United Nations, Ambassador