Welcome to the future of tourism.

Digital. Innovative. Sustainable.

YOUR LOGO HERE

What are you looking for?

Last searched   Show all >

20 km

Activity or Place

Geolocated direction
Review   From $60,00

Lastminute   Show all >

15 km

Find   Booking   Map   Favorites   Menu
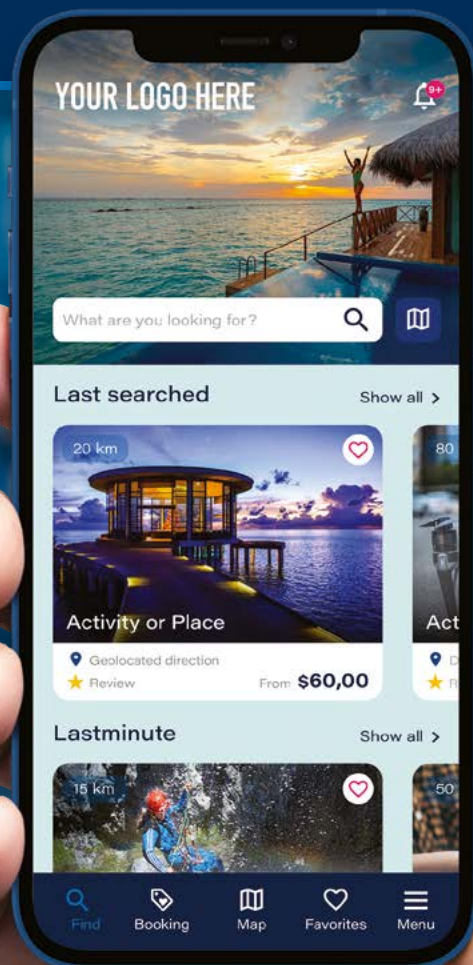
Appventure
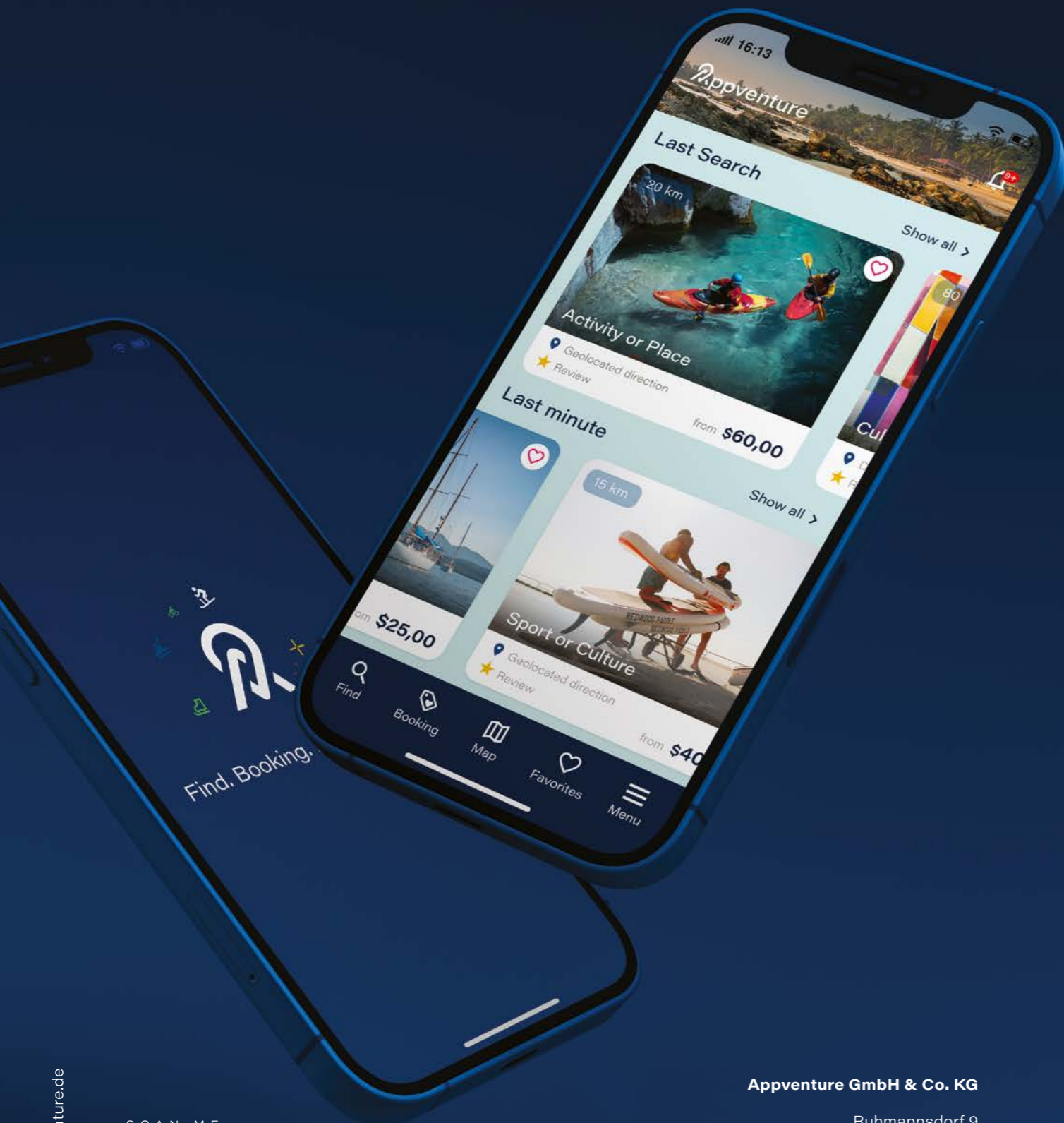
Content

Appventure GmbH & Co. KG

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SCAN ME

www.myappventure.de

Vision

We digitize and optimize the complex structures of tourism destinations!

Mission

The simplest and most most effective way to offer through our innovative system is our daily motivation.

Values

Transparent:
Sincerity, honesty, openness.

Productivity:
Structure, Consistency, Speed.

Reliability:
Authenticity, helpfulness, fairness.

Flexibility:
Adaptability, Individuality, variety.

Ambitious:
Spirituality, growth, motivation, adventure.

Innovative:
Fun, creativity, activity.

www.myadventure.de

The idea

Appventure a German start-up company from the region of Bavaria. The Appventure GmbH & Co. KG had the idea of simplifying activity bookings in the Bavarian Forest and southern Germany and revolutionizing the digitization of providers through a newly developed system.

The analysis of the available offers in the southern German region, quickly showed that there is a huge number of of offers on countless platforms.

For end consumers, it was difficult to really find activities in their vicinity that meet both individual needs as well as other influencing factors such as weather, temperature, opening hours.

For travelers, it was simply not possible to book activities in their area clearly and fast.

The reasons for this included the personal involvement of the activities provider in terms of capacity, availability and environment. Which had not been taken into account by any platform up to that point.

For tourists, the Appventure app was a step into the future, because often we could show activities that even the Locals in their area didn't know.

In order to constantly improve and ensure progress, we are in close contact,with various tourism organizations.

Through joint research and interviews with our partners at the international level, we have also been able to identify the needs and problems of the organizations and solve them in collaboration.

Since our basic system already contains some functions and applicability for organizations, we decided together with our partners to make our software solution available to international organizations and associations.

Our pilot project "DOD" (Digitization of Destination) was born from now on.

LOCALIZE

WEB SURF

LOOK FOR

PAY

FIND OUT

VISUALIZE

Personalized services in real time for the user, based on the geographic location of the device.
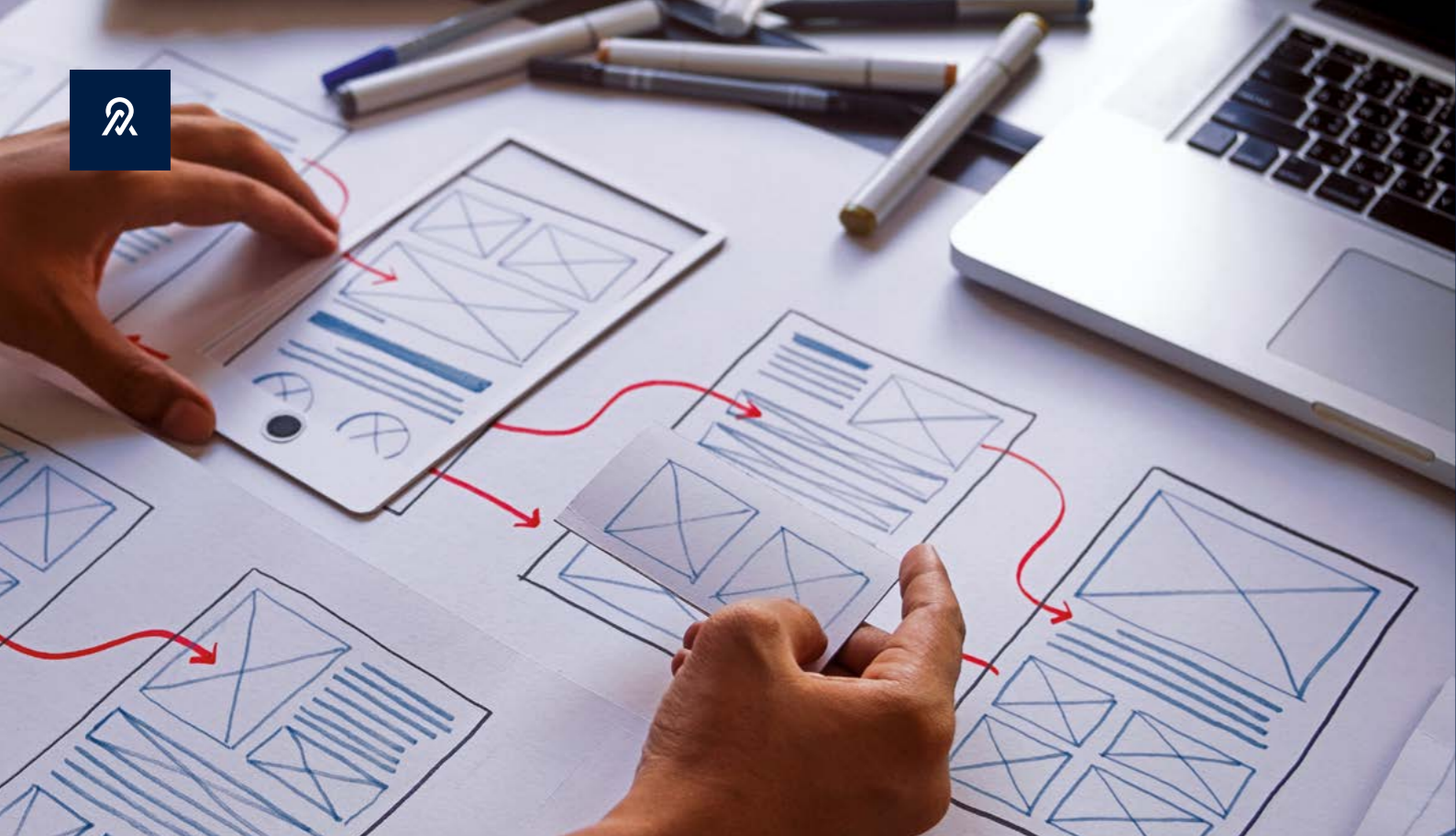
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Our missions on the way to advance

Our basic system of Appventure:

- Compatible with smartphones and tablets.

- A filtering system that takes into account each user's interests, limitations, and personal preferences (e.g. dogs allowed, suitable for seniors, handicapped accessible, audio guide, etc.).

- An attractive presentation of the offers with appealing pictures and short videos that make you want to book.

- Easy navigation to the destination.

- Individual backend systems and the provision of useful statistics for all providers.

- Store user data to suggest relevant offers in the future and shorten the booking process (e.g., age, gender, group bookings, body size, etc.).

- Send reminders of booked offers in time before arrival via push notifications.

- Share up-to-date weather advisories and protective gear recommendations with users.

Our solutions:

- White Label Solution (Customizable to the individual needs of the destinations).

- Own app and web application for the destinations

- Management backend with real-time economic data

- Bookable services (according to the wishes of the destination)

- Digitization of suppliers in the regions of the organizations

- Easy connection to existing systems via API

- Continuous improvement and expansion of functions through collaboration with project partners.

Who is the project for?

Appventure sees itself as a destination development solution and can therefore be applied as individually as the regions themselves are, namely on:

Appventure is intended for tourism organizations and tourism associations, as well as destination management organizations. Our system and project can be customized for a small village up to a whole region or country. The easy implementation of our system allows project partners to quickly and easily set up their own digital presence.

Since our white label solution is created according to the needs of our project partners, the organization itself decides whether it wants to market an APP or a web application or even both for a small region with its own logo or a entire state.

Tourism organizations (country)

Tourism Organizations (State)

Tourism Organizations (Regional)

Tourism Organizations (City County)

Tourism Organizations (City, Village)

Also on:

DMO'S, tourism associations, tourism authorities as well as tourism ministries.

Requirements for the respective organizations:

Must be met by the organization in advance

- Internet access.

- Right view into the future

Can be created in collaboration during the project.

- CI and data package to customize the solution.

- Destination data sets (activities, restaurants, hotels, As needed).

- Internal system for employee integration.

- Partner list of systems already in use (for API connection)

Everything else can be created and improved by us together during the project.

A partner that not only develops.

We are not just an IT development company,
we are digitize! This means that we not only develop
We also support you in all challenges and tasks
from the implementation of the activity providers
on site up to the employee training of the new system
because we are always at your side.

Why a project with Appventure?

As the first destination development company, Appventure offers a reliable partner that puts your destination at the center of the project. Together, we develop the solution you need to secure your digital future. Our solution is not off-the-shelf, it is customized for your destination. This means that we can quickly and cost-effectively adapt our solution to your needs and requirements.

**Digitization is not a package.
It is an all-round service.**

We also support you with :

- Vendor integration into the new
  system (also on site).

- Marketing and sales strategies
  of the new system.

- Creation of graphics and CI modules
  to enhance the regional identity.

- Staff implementation (before during and
  after the project to adapt the system
  to the needs of the operators).

- Staff training.

- Financial analysis of applicability.

- Partnership management.

  And much more!

Digital progress.

With 3 applications to success!

Our solution for tourism organizations consists of 3 important parts, which are adapted during the project in cooperation with the individual destinations to raise the performance of the solution to the maximum applicability.

1 Our app and web application.

During the project all applications will be customized with the CI of the project partner. This means that depending on the needs of the project partner, either the existing CI or the jointly developed CI will be used to enhance the regional identity of the project partner. Our project partners receive their own applications as app and web version to ensure the highest possible performance of the digitalization. Through this important part of the solution, it is possible for the destination to communicate all offers digitally on the latest technology to the outside world either as a bookable or purely informative version.

Advantages:
- Travelers can book or get information directly on the destinations' applications.
- Own marketing presence increases regional identity
- Cost savings without marketing fees on other platforms
And more!

2 Our administration backend

The administration backend is for destinations with a bookable version our APP & Web application. All bookings are recorded and made available to the destinations for evaluation. With our map tool, occupancy data and booking volume can be color-coded on a map of the region and easily displayed in real time. Likewise, the destination receives all economically relevant data such as booking volumes, revenues, trends, booking information, occupancy rates, etc. conveniently on its own system. This has the advantage that targeted measures and projects for visitor guidance can be designed much more efficiently with real data.

Advantages:
- No costly data collection via third party sites
- Real time data from own bookings
- No estimates or projections
- Increased efficiency of marketing performance
And more!

3 Our basic system

Our basic system makes it easy for destinations to add providers of any kind to their own application. It is even possible to integrate existing systems via API. This way the destination can quickly and easily implement all information into their system, no matter if it is a bookable version or just an information application. The individual function planning within the project allows the destinations to determine bookable services and information to be implemented themselves. Simply add to our project the functions you want, bus tickets, hotels, restaurants, activities and more.

Advantages:
- Quickly customizable data implementation system for providers and destinations
- Easy to use
- Structured listing of implemented offers
- Fast digitalization of tourist services on site

Client Backend

CRM for tourism management.

Web widget tool

Provider / user interface vision

Association / Tourism Organization

Functional Summary:

All business-relevant data is available automatically and in real time.

- The booking volume of the travel destination
- Utilization of individual suppliers for visitor management
- Digital contact from the association to the supplier and to the customer.
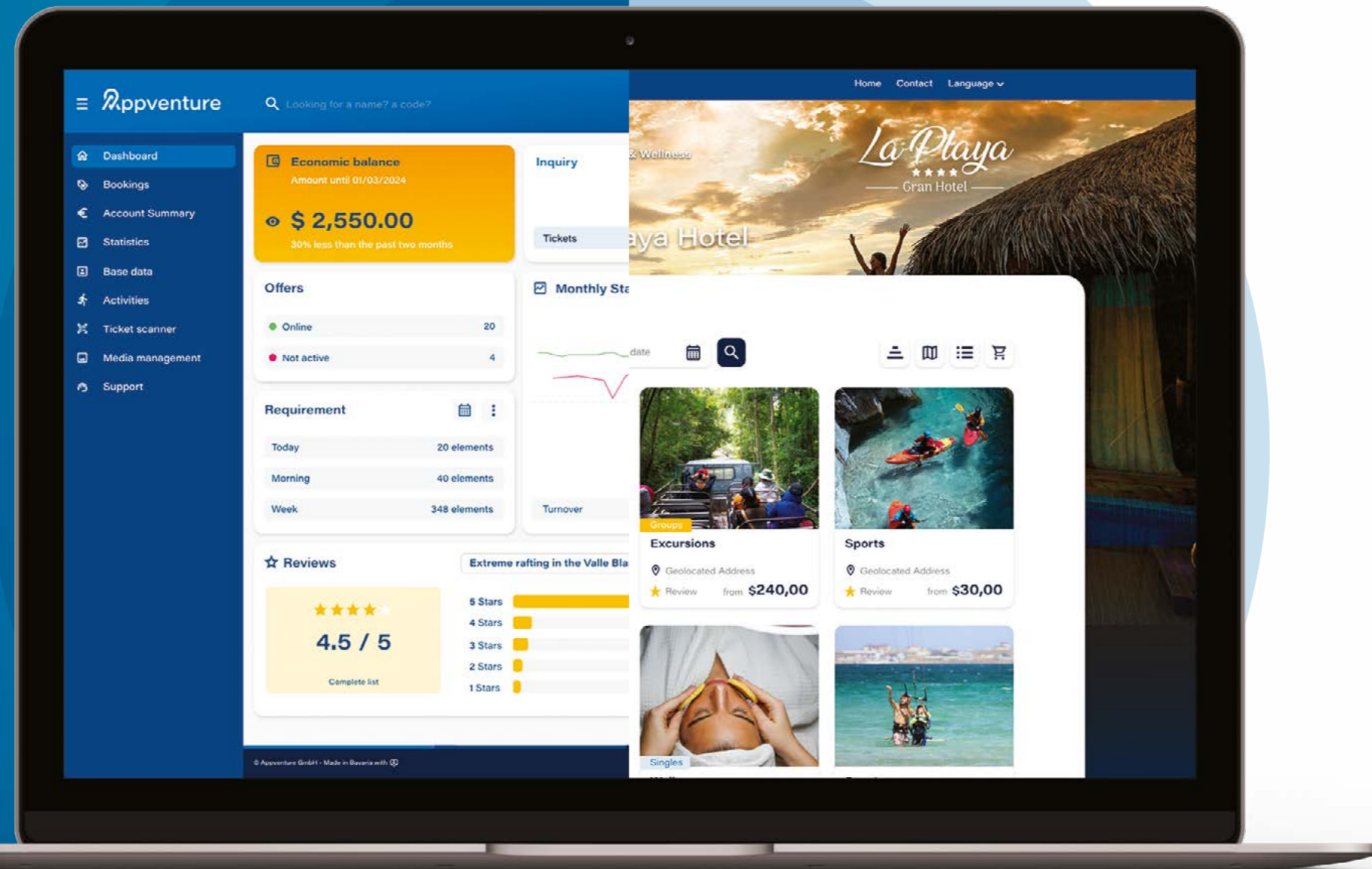- Online marketing tool to promote the online platform.

And even more!

Vendors

Functional Summary:

- Management of the offer.
- Summary of usage.
- Booking volume,
- Summary of turnover. Automation of customer billing.
- HR integration.
- Automatic ticket creation and -redemption.
- Media management.
- Customer CRM integration.

And more!

Use the destination's website to market offers.

Key Features:

Easy to integrate into the destination's website.

- Digital representation of the destination's entire range of offers.
- All offers are directly bookable on the website
- Filter functions for the offers.
- Automatic sending of digital ticket(s) by e-mail or directly to the end customer's cell phone.

And even more!

Use the website of the supplier to offer services.

Key features:

- Easy integration to the provider's own website.
- Offers can be booked directly on the provider's website.
- Digital ticket automatically sent by e-mail or directly to the smartphone
- Automatic billing for the customer

And much more!

Mobile CMR client

Tourist association control panel

With our fully customizable mobile software, the destination can create its own application from scratch and offer Your traveler's access to relevant offer data, distances, schedules, occupancy rates, as well as criteria to filter your tourist offers of the region.

The destination also receives important geolocated data to anticipate future advertising investments.

Mobile Provider Dashboard:

- Control relevant data from anywhere.
- Usage
- Statistics
- Booking volume
- Redeem tickets
- Deactivate / activate offers
- Account description
- Push notifications about Bookings and changes.
- Emergency contact with customers (support integration)

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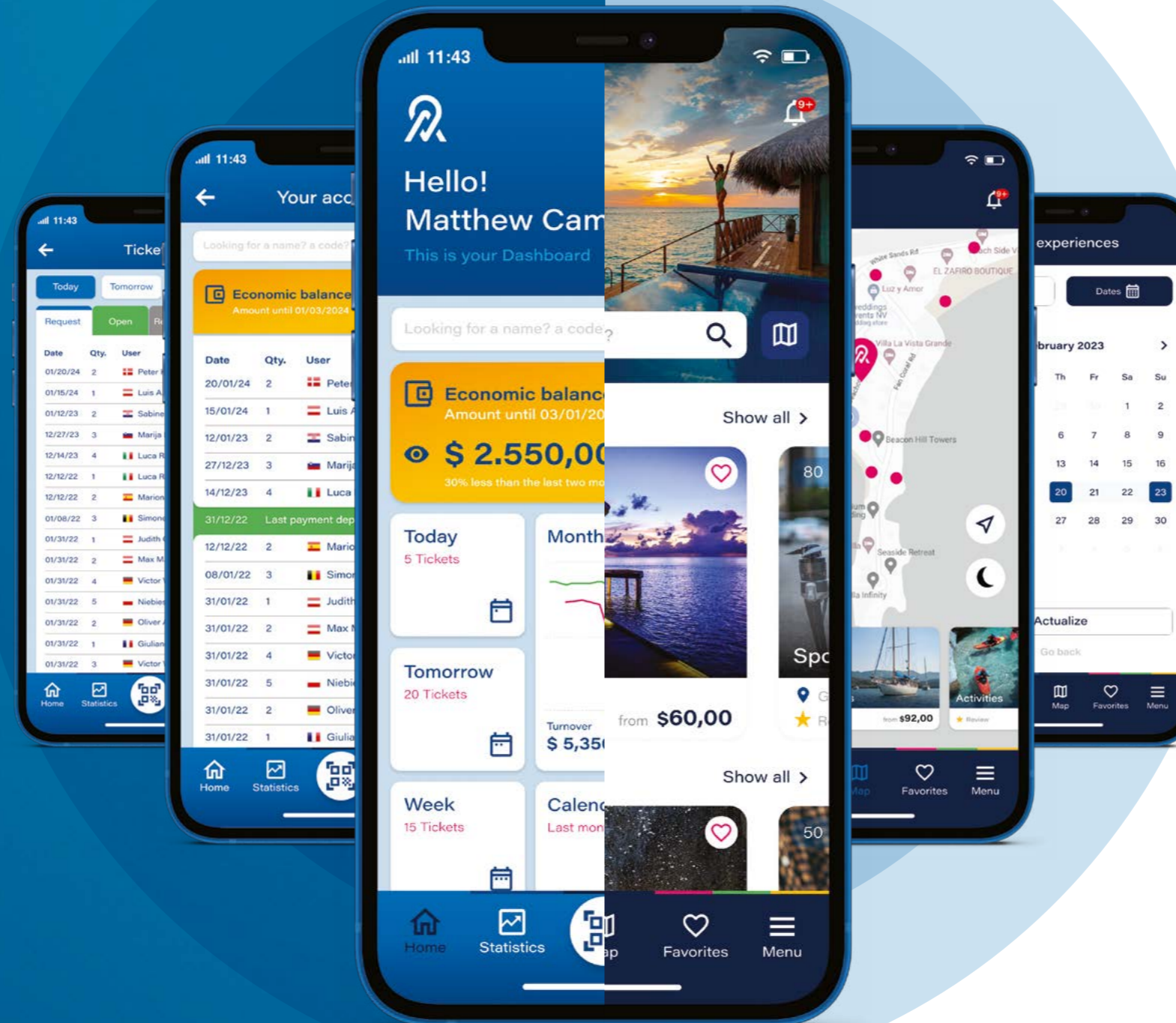
Mobile app user

Provider / user interface vision

The design of our mobile application has been thought out down to the smallest detail to offer each user a unique experience, both in the phase of searching for information. As well as at the moment of Selecting and booking a service.

Key features:

- Cross-platform.
- Just-in-time booking.
- Secure online payment.
- Detailed map of the area.
- Summary of offers.
- List of favorites and ratings.
- Personalized communication.
- Ease of use.
- Tickets for cell phones.
- Search and filter function.
- Push messages.
- Offline database.
- Haptic feedback.
- Visitor guide.
And much more!

Developed for platforms:

Google Play   App Store

Our marketing collaboration makes it easier for destinations with their current development status to get the most out of the project. The cooperation also takes place partly on-site, i.e., at the project partner city, in order to be able to really adapt the requirements of the system and its applicability to the destination. We also provide support during the implementation of services, from the acquisition of new suppliers to the training of suppliers, Appventure is a partner you can rely on.

Advantages:

- Strong collaboration
  on financial issues
- API connection to various
  financial service providers
  so that even organizations
  with government share can
  add bookable options.
- International network for
  marketing partnerships
  for financing
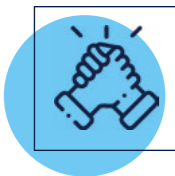
At Appventure we see ourselves as a comprehensive partner and support our project partners on various issues before, during and after the project. Our marketing planning in collaboration with the destination marketing can help the partner to increase the visibility of the applications and services. Through different methodologies and an International partner network, you can rely on your partner Appventure.

Advantages:

- Expert know-how in vendor
  acquisition
- On-site team for collaboration
- Vendor implementation and
  declaration support
- Vendor training

  And more!

Our economic in collaboration serves the destination to reduce costs. Through applicable case statistics, the destination can be advised on cost reduction measures. For example, by including the provider in a subscription model so that your destination can shift the cost of the project.

Advantages:

- Strong collaboration
  on financial issues
- API connection to various
  financial service providers
  so that even organizations
  with government share can
  add bookable options.
- International network for
  marketing partnerships
  for financing

Collaboration as a Booster.

At Appventure we see ourselves as a comprehensive partner and support our project partners on various issues before, during and after the project.

Services to support your projects.

That little bit extra!

We support your organization through every step of the project and beyond.

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Media & Improving application presence

We also support our partners in creating media, including the production and delivery of high quality promotional materials to generate awareness for your offerings. We base our products on proven marketing strategies and get the best out of every vendor! To ensure a consistent standard of quality, all photo and video material is produced in-house by Appventure. This includes everything from hiring a photographer and videographer and assistants, to professional retouching and editing. For an additional fee, models can also be provided by Appventure.

PARTNERS

TOURIST ASSOCIATIONS

HOTELS, PENSIONS, VILLAGES, CLUBS.

_____

Project Process

Our projects are designed according to the needs of tourism organizations. This means that we define the requirements and services in various steps. At Appventure, we don't sell a project where you put your images images to a link, we develop step by step a system tailored to you.

With different management methods, we create in close cooperation with your project team a project plan for the development and the implementation on site. At the same time, we will conduct regular audits to ensure that project timelines and changes in functionality are always discussed with the partner.
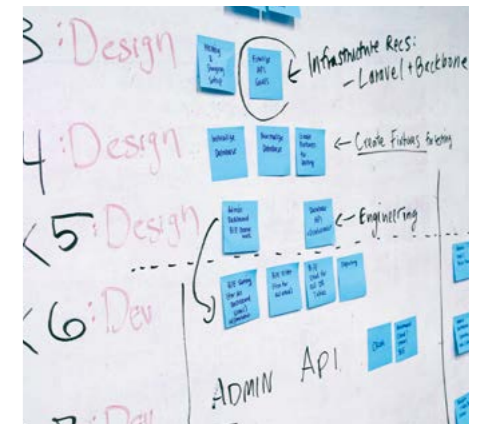
Pictorial process

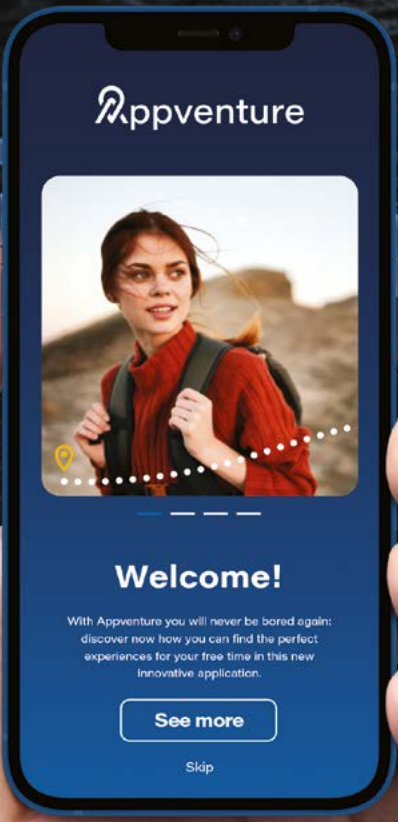| **Initial meeting**	**Second meeting**	**Function meeting**	**Mockup creation**	**Development period 1**	**Development period 2**	**Launch Project**
As-is analysis	Discuss functions and wishes	Evaluation of requirements	Approval by the Project Partner	Test and release by the project destination	Test and release by project destination Implementation (provider)	Support work (marketing, sales, etc.) Staff training
1	2	3	4	5	6	7

We are your partner for the future.

Appventure

Welcome!

With Appventure you will never be bored again: discover now how you can find the perfect experiences for your free time in this new innovative application.

See more

Skip

The only limit is your imagination.