

Better Data for a Better Tourism in SIDS

4th SIDS Conference Official side-event (virtual)

28 May 2024 | 9:00 - 10:30 a.m. AST

SPEAKERS BIOGRAPHY

Panel I: A 360° approach to measuring tourism's sustainability.

Moderator and
Keynote speaker:



Ms. Clara Van der Pol

Ms. Clara Van der Pol, Director a.i of the Statistics, Standards and Data Department, UN Tourism.

With over 15 years of experience in tourism statistics working for the World Tourism Organization, Clara is currently Director a.i. of the Statistics, Standards and Data Department. Her work focuses on the development and promotion of international standards in close liaison with countries with the United Nations System. She also leads the Department's activities in capacity development and in the collection and dissemination of datasets.

Working narrowly with the UN Tourism Committee on Statistics and the Expert Group on Measuring the Sustainability of Tourism, Clara represents UN Tourism in various committees and expert groups, including the United Nations Statistical Commission, the Committee for the Coordination of Statistical Activities, the UN Committee of Experts on Environmental Economic Accounting.

Speakers:



Ms. Alessandra Alfieri

Ms. Alessandra Alfieri, Assistant Director, Statistics Department International Monetary Fund.

Ms. Alessandra Alfieri is currently Assistant Director in the Statistics Department of the IMF, where she leads the program on environment and climate change statistics.

Prior to joining the IMF, she worked for 30 years at the United Nations holding different positions in environment and economic statistics. She led the program on Environmental Economic Accounts at the United Nations where she oversaw the development of statistical standards, including the adoption of the System of Environmental Economic Accounting and country implementation. She holds a PhD in statistics from the University of Iowa.

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Dr Edward Brooks, director of Programme for Global Leadership & Co-Founder of Oxford SDG Impact Lab at University of Oxford.

Edward Brooks is the Director of the Programme for Global Leadership at DPIR and Executive Director of the Oxford Character Project.

His research focuses on character, leadership and leadership development in a range of contexts, including higher education, business and public service. Particular research interests include the concepts of hope and resilience, the educational potential of role models, the role of the arts and humanities in leadership studies and leadership education, character education in universities, the relationship between character and organisational culture, and the importance of character for ethical and effective leadership.

He is part of a multi-year project at Harvard University's Human Flourishing Program to better understand and measure hope and optimism, and has previously worked as a visiting lecturer in the Department for Education and Social Justice at the University of Birmingham and as a Research Leader in the Centre for Psychology and Sociological Sciences at the University of Northampton.

He is the co-founder of the **Oxford SDG Impact Lab** and has developed and delivered leadership education programmes for university students and professionals around the world.



Dr Edward Brooks

Jun Saotome, Deputy Director General and Group Director for Private Sector Development, Economic Development Department, JICA.

Jun has been serving at JICA since 1997. He currently serves in the Economic Development Department and oversees JICA's projects on tourism development in Asia, Middle East, Latin America etc. He also supervises the formulation of JICA's cooperation strategy on sustainable tourism development.

In addition, he oversees other private sector development programs such as industrial policy improvement, creating eco-system for the Start-ups, quality and productivity improvement of MSMEs etc.



Jun Saotome

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Panel II: Why do we need a 360° approach to measuring tourism's sustainability?

Speakers:



Sandra Carvão

Sandra Carvão, Chief of Tourism Market Intelligence and Competitiveness, World Tourism Organization (UN Tourism).

Sandra Carvão is Chief of Tourism Market Intelligence and Competitiveness at the World Tourism Organization (UN Tourism) since 2018. Before that, she was Chief, Communications and Publications for 8 years where she was responsible for UN Tourism's strategic positioning. Sandra was Deputy Chief at UN Tourism's Market Trends, Competitiveness and Trade in Tourism between 2007 and 2010. During this period, Sandra coordinated UN Tourism's Tourism Resilience Committee in the context of the economic crisis 2008-2009.

Prior to joining the UN Tourism in 2003, Sandra was a market manager in the Portuguese National Tourist Office in Lisbon. Sandra has a degree in International Relations, Economics Branch, by the Instituto de Ciências Sociais e Políticas/Universidade Técnica de Lisboa and a postgraduate degree in Marketing by the Universidad Complutense de Madrid



Tomomi Sato

Tomomi Sato, Associate Expert (Sustainable Tourism), Private Sector Development Group, Economic Development Department, JICA.

Tomomi has been in charge of JICA's projects for sustainable tourism development and MSMEs especially in Latin America region after she joined JICA in 2021. She contributed to the creation of TIPs (Achieving the Sustainable Development Goals through Tourism - Toolkit of Indicators for Projects) together with UN Tourism in 2023.



David Albertani

David Albertani, Chief Executive Officer, Catalytic Finance Foundation.

At Catalytic, David Albertani leads the efforts in setting up new blended financial vehicles dedicated to sustainable infrastructure and oversees Technical Assistance implementation from Catalytic. Among other Catalytic programs, Mr. Albertani has been leading the setup of the Subnational Climate Fund (SCF), targeting the implementation of a 750 MUSD blended finance vehicle for subnational sustainable infrastructure. Mr. Albertani also successfully managed a waste management program in Oran, Algeria which got him official recognition from the Algerian authorities.

Mr. Albertani is an expert in waste and energy infrastructure project preparation and use its project financing skills to bring projects to bankability. Previously, he was a scientific associate in the mathematics department at the University of Geneva. He specialized in the field of probabilities and mechanical statistics where he published scientific articles on correlation estimates. He has been member of the council of the Swiss Doctoral Program of Mathematics.

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**Natalie
Gartmann**

Natalie Gartmann, ESG and Impact Manager, Pegasus Capital Advisors.

Natalie Gartmann is the ESG & Impact Manager of Pegasus and tasked with ESG integration across Pegasus' investment activities and supporting portfolio companies achieve sustainable development impacts. Prior to joining Pegasus, Ms. Gartmann was a Consultant at the global management consulting firm Sustainerv where she advised companies on integrating sustainability into long-term strategies, everyday operations, and reporting.

She has a strong background in the financial sector, which includes developing and implementing responsible investment policies, integrating ESG into investment decision-making processes, conducting impact assessments, and measuring impact. Ms. Gartmann holds a Master's in Management from HEC Paris and a Bachelor's degree in International Affairs from the University of St. Gallen.

Moderator:



Cláudia Lisboa

Cláudia Lisboa, Programme officer at the department of Institutional Relations, Partnerships and Advocacy of the World Tourism Organization (UN Tourism).

Cláudia is responsible for the relations with the UN System, multilateral and bilateral funding public entities, and international and regional financing institutions, as well as focal point for Small Islands Development States (SIDS) at UN Tourism.

She is also the coordinator of the initiative "Achieving the Sustainable Development Goal through Tourism - Toolkit of Indicators for Projects (TIPs)" in collaboration with Japan International Cooperation Agency (JICA) and of the projects "Hotel Energy Solutions - HES" and the spinoff "Nearly Zero Energy Hotels - neZEH".

Prior joining UN Tourism in 2010, Cláudia worked at DG Eurostat of the European Commission and was a project manager in EU-financed projects, namely the National Statistics Institute of Spain.