

Community-Based Tourism (CBT) Fair 2026 THREE DAYS Program

Proposed 3-Day Program Timetable

Day 1: Vision, Policy Dialogue & Opening of the Fair

Theme: *Building the Future of Conservation-Driven Tourism in Rwanda*

Time	Activity
08:30 – 09:00	Registration of Participants
09:00 – 09:30	Cultural Welcome Performance
09:30 – 10:30:	Opening Plenary Session: The Future of Community-Based Tourism in Rwanda Opening remarks by organizers Address by government representative Keynote address on conservation-driven tourism
10:30 – 11:00	Coffee Break & Exhibition Opening
11:00 – 12:30	Plenary Dialogue: Communities as Drivers of Conservation and Sustainable Tourism
12:30 – 14:00	Lunch & Exhibition Visits
14:00 – 15:00	Ignite Talks Session 1: Inspiring Community Tourism Stories
15:00 – 16:30	6–8 speakers presenting innovative community initiatives (5–7 minutes each) Panel Discussion: Policy and Investment Opportunities for Community-Based Tourism
16:30 – 17:30	Exhibition & Networking Session
18:00 – 19:30	Cultural Evening & Heritage Showcase

Day 2: Skills, Innovation & Entrepreneurship

Theme: *Strengthening Capacity for Community Tourism Enterprises*

Time	Activity
09:00 – 09:15	Recap of Day 1
09:15 – 10:30	Plenary Session: Innovation and Market Opportunities in Sustainable Tourism
10:30 – 11:00	Coffee Break & Exhibition
11:00 – 12:30	Parallel Capacity Building Workshops
	Workshop 1: Developing Marketable Community Tourism Products
	Workshop 2: Sustainable Environmental Management for Tourism Sites
	Workshop 3: Digital Marketing for Community Tourism Enterprises

Time	Activity
12:30 – 14:00	Lunch
14:00 – 15:00	Ignite Talks Session 2: Youth and Women Tourism Innovators Short presentations highlighting new ideas and startups
15:00 – 16:30	Youth & Women Entrepreneurship Forum Dialogue on challenges, financing, and mentorship
16:30 – 17:30	Business-to-Business - Networking Session Meetings between community enterprises, tour operators, and investors
Evening	Optional Community Tourism Experience or Cultural Visit

Day 3: Partnerships, Impact & Future Action

Theme: *Building Sustainable Partnerships for Community Tourism*

Time	Activity
09:00 – 09:15	Recap of Day 2
09:15 – 10:30	Plenary Session: Partnerships for Conservation and Community Livelihoods
10:30 – 11:00	Coffee Break
11:00 – 12:00	Case Study Presentations: Successful Community-Based Tourism Models
12:00 – 13:00	Ignite Talks Session 3: Conservation Champions Community leaders and conservation practitioners share lessons
13:00 – 14:00	Lunch
14:00 – 15:30	Multi-Stakeholder Dialogue: Strengthening Rwanda’s Community Tourism Ecosystem Recommendations for policy, partnerships, and investment
15:30 – 16:00	Adoption of Key Recommendations
16:00 – 16:30	Closing Ceremony Summary of outcomes Partner remarks Official closing
16:30 – 17:30	Final Exhibition Visits & Networking

End